

Odyssey 2000 Memo # 1

Date: July 24, 1994
To: Odyssey 2000™ Registered Riders
From: Tim Kneeland & Associates, Inc. (TK&A)
Re: Update and goodies

Its time for TK&A's first every "now-and-then" update on what's happening around Odyssey 2000™.....*the bicycle trek of the century.*

The interest in Odyssey 2000™ is overwhelming. To date, we have had 530 inquiries from all over the United States, with an occasional request from a foreign country. These requests clearly demonstrate the intrigue people have about exploring the world from the seat of a bicycle.

An even more impressive fact, however, is that we already have **17 registered riders** signed up for Odyssey 2000™. Needless to say, the numbers are way ahead of TK&A's wildest expectations. At this rate, we will easily fill all the available slots by the end of 1996.

The itinerary you have is still the latest available. It looks like we will probably eliminate the section from Key West to New Orleans and fly directly into New Orleans for the USA leg to Boston. This allows us time to add two or three additional countries in Africa. Stay tuned for details.

Please read the enclosed "TK&A Official Policy" for using the Odyssey 2000™ name. Review its contents carefully and be sure that you keep TK&A in the loop if you are fund-raising and/or preparing materials for distribution. It is essential that TK&A approves your materials in advance. Thanks!

Enclosed are some goodies from TK&A:

- Water bottle sporting the Odyssey 2000™ logo.
- Look inside your water bottle for a "pressy" directly from Karen-Ann's heart!
- Copy of the logo and poster.
- TK&A's current flyers and brochures describing our events. Hopefully, you will be able to squeeze a couple into your busy lives as Odyssey 2000™ approaches.

TK&A wishes you the very best as you organize your life to bring in the next century in style. If Karen-Ann, Brit-Simone or I can answer any questions or be of service in any way at all, please feel free to call us at 1-800-433-0528. Only 5-1/2 years to go!